



NEW JERSEY
AMERICAN WATER

WE KEEP LIFE FLOWING®

Protect Our Watersheds Art Contest



DEAR TEACHER OR PARENT

You are invited to enter your students in New Jersey American Water's Protect Our Watersheds Art Contest. Open to sixth-grade students in schools served by New Jersey American Water—and to individual students who live in the company's service area—the contest encourages students to draw on their artistic talents to convey the importance of using water wisely.

By participating, students learn about the value of our precious water resources, and they also have the chance to win great prizes and earn positive recognition for their school!

Sincerely,

Mark McDonough
President
New Jersey American Water

DEADLINE FOR ENTRIES

Entries must be postmarked by New Jersey American Water by April 30, 2024.

COMMUNITY.
ONE MORE WAY
WE KEEP
LIFE FLOWING.

Attention students, this is your opportunity to creatively express the importance of protecting and conserving our most valuable natural resource – water. We also want to know what your thoughts are about our water supply and why it's important to you.

CONTEST RULES AND GUIDELINES

ELIGIBILITY: The contest is open to sixth-grade students in schools served by New Jersey American Water. The contest can serve as a classroom project, and individual submissions from students who live within the company's service territory are also welcomed.

THEME: Entries should reflect positive messages about why our watersheds are valuable and how we can protect them.

ARTWORK: All artwork must be the student's original work. Artwork, on standard white 8.5" x 11" paper is preferred, and should not exceed 11" x 17" in size. Acceptable media are paint (water colors or oil), colored pencil, markers or pastels.

ENTRY FORM: Be sure to submit one copy of the completed entry form for each entry. The form should be securely attached to the back of the student's piece of artwork. Do not attach these forms with paper clips or staples, which can damage the artwork.

MAILING: Entries must be mailed flat or rolled in a tube - no folding, please! If mailing flat, please be sure to use cardboard or a similar material to protect artwork during mailing.

RIGHTS TO ARTWORK: Submissions become property of New Jersey American Water. Through submission of artwork, contestants and their legal guardians grant non-exclusive reproduction and publication rights to the works submitted, which will not be returned.

DEADLINE TO APPLY: All entries must be postmarked by April 30, 2024. We are not responsible for entries that are late or lost in the mail. Please mail to: New Jersey American Water, One Water Street, Camden, NJ 08102. ATTN: Protect Our Watersheds Art Contest

JUDGING: Entries will be judged in May. The judges will consider creative vision, artistic talent, an understanding of value of water and an ability to communicate that message. Winners will be announced in May. New Jersey American Water reserves the right to not award a winner if no entry merits such designation.

PRIZES: Three winners will be selected from New Jersey American Water's service areas.

1st Place	\$100 Visa/Mastercard gift card
2nd Place	\$50 Visa/Mastercard gift card
3rd Place	\$25 Visa/Mastercard gift card
All Entrants	Certificate of recognition

FOR MORE INFORMATION

Contact New Jersey American Water's External Affairs team at njaw.outreach@amwater.com.

Protect Our Watersheds Art Contest

ENTRY FORM



PLEASE PRINT. TO BE ELIGIBLE, YOU MUST SUBMIT ONE ENTRY FORM FOR EACH ENTRY.

(The form should be taped to the back of each piece of artwork. Please do not paper clip or staple.)

Student's Full Name _____ Grade Level _____

Home Address _____ City _____ State _____ Zip _____

Guardian's Name _____ Guardian's Phone (____) _____

Guardian's Email _____ Student's Email _____

Name of School _____

School Address (if applicable) _____

County in which the student lives/attends school _____

Name of Teacher, Scout Leader or Parent _____ Relationship to Student _____

Contact Phone Number (w/area code) _____

Contact Email Address (if available) _____

STUDENT EXPLANATION

Please write a few words telling the contest judges about the inspiration for your artwork and why watershed/water resource protection is important to you.